



Master of Business Administration (LIU-Hochschule Worms Dual Degree) (WMBA)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
BACC525	Accounting for Managers	3	ENGL151 - BRMD503	
BFIN525	Corporate Finance	3	ENGL151 - BRMD503	
BMGT525	Strategic Management & Corporate Governance	3	ENGL151 - BRMD501	
Total		9		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
BRMM575	Business Research Methods	3	BRMD501 - ENGL151	
BMKT525	Marketing Management	3	ENGL151 - BRMD501	
BHRM575	Managing Human Resources	3	ENGL151 - BRMD501	
BECO575	Economics for Managers	3	ENGL151 - BRMD503	
Total		12		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
WMKT640	Distribution Management	5	BMKT525 - BRMM575 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	
WMGT665	Managing Corporate Distress	3	BMKT525 - BRMM575 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	
WACC640	Advanced International Accounting	3	BRMM575 - BMKT525 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	
WMGT640	Dynamic Strategy & Strategic Renewal	2	BACC525 - BECO575 - BFIN525 - BHRM575 - BMGT525 - BRMM575 - BMKT525	
WMGT655	Strategic Planning	4	BMKT525 - BRMM575 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	
Total		17		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
WMKT650	Strategic Sourcing & Retail Procurement	2	BMKT525 - BRMM575 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	
WMGT650	Crafting Strategy	2	BMKT525 - BRMM575 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	
WMGT693	Major Requirement 3	4	ENGL151 - BMKT525 - BRMM575 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	

WMGT692	Major Requirement 2	4	ENGL151 - BMKT525 - BRMM575 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	
WMGT691	Major Requirement 1	4	ENGL151 - BMKT525 - BRMM575 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	
WMKT655	Retail Strategy	2	BMKT525 - BRMM575 - BMGT525 - BHRM575 - BFIN525 - BECO575 - BACC525	
Total		18		